# COOKIE POLICY

## GENERAL

In this Cookie Policy "We", "Us" and "Our" mean Hall Agri Ltd. Our address is Unit 7-8 Severn Farm Industrial Estate, Welshpool SY21 7DF

When we refer to our website we are referring to any website in the domain hall agriltd.co.uk and the website www.hallagriltd.co.uk.

## COOKIES

### WHAT ARE COOKIES?

Cookies are one of the building blocks of most websites for enhancing the user experience of the website visitor. These small text files on users' computers allow websites to store information.

Cookies can allow websites to remember that a user is logged in, what they have added to their shopping basket (where relevant) and the current 'state' of a webpage. They are used to produce targeted advertising based on users' behaviour and assist statistics packages such a Google Analytics.

### OUR USE OF COOKIES

We may use cookies to deliver a better and more personalised interaction/user experience. They enable us to recognise you when you return to our website by storing information about your preferences.

They also enable us to generate statistics about the number of visitors we have and how they use our websites and the internet – this allows us to improve our website and services.

For more information about how We use cookies please see the Definition of Cookies and their function section below.

### MANAGING COOKIES

You can set your browser to reject our cookies if you wish, but this might restrict your use of our and other websites. For instructions on deleting or controlling cookies please consult your browser help section or see http://www.allaboutcookies.org.

## DEFINITION OF COOKIES AND THEIR FUNCTION

### i. Session Cookies

These are temporary cookie files, which are erased when you close your browser. They are used to store your browsing information while you are using Our websites and will be active until you leave the website and close your browser.

### ii. Persistent Cookies

Persistent cookies help us remember your information and settings for any future visits. This results in faster and more convenient access. On your first visit, the website is presented in default mode. During your visit, you select your preferences and these preferences are remembered, through the use of the persistent cookie, for the next time you visit the website. A persistent cookie enables a website to remember you on subsequent visits, speeding up or enhancing your experience of services or functions offered.

### iii. CMS Specific – Session Cookies

These types of cookies are placed by cur content management software (CMS) to remember whether your browser has JavaScript enabled.

### iv. CMS Specific – Persistent Cookies

These types of cookies are placed by our content management software (CMS) to remember your display preferences.

### v. Google Analytics (3rd party) Cookies

We are continuously striving to improve our services. To help us find out about what works and what doesn't work on our website, we use Google Analytics, an anonymous analytics service provided by Google which tracks and reports website traffic. Google Analytics does not store any personally identifiable information, this is clearly stated in their terms and conditions. https://www.google.com/analytics/terms/us.html

For more information on how Google uses and stores your data
see: https://support.google.com/analytics/topic/2919631?hl=en&ref_topic=1008008
Anonymised reporting data is retained for a period of 14 months. When data reaches the end of the retention period, it is deleted automatically on a monthly basis.

By accepting the terms of this policy, you are agreeing to the terms and conditions of Google Analytics. https://support.google.com/analytics/answer/181881?hl=en

### vi. JavaScript Code that Sets Cookies

JavaScript code can also be used to set cookies. These uses of cookies can be conditional, e.g. only activated when the user clicks on a particular page item or performs a particular action, or they can be set as soon as a page is visited.

### vii. Third Party Cookies

To improve your experience of using Our website, we sometimes embed content or functionality from third party websites – manufacturers for example. Pages with this embedded content may present cookies from these websites. We do not control the dissemination of these cookies. You should check the relevant third-party website for more information about these. Examples of such third-party cookies are:

**YouTube**: Clicking on an embedded YouTube video may set a cookie on your computer, but YouTube will not store personally identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode. To find out more please visit YouTube's embedding videos information page.

**Facebook**: Clicking on an embedded Facebook link may set a cookie on your computer, The cookies that Facebook use include session cookies, which are deleted when you close your browser, and persistent cookies, which stay in your browser until they expire or you delete them.

For more information on the cookie policies of these third party sites, please visit their websites. You will be able to control the way cookies are used when you are signed into your accounts on these sites through the privacy settings they have made available to you.

**Facebook** Privacy Policy (https://www.facebook.com/about/privacy/other)

**Google**+ Privacy Policy (http://www.google.co.uk/intl/en/policies/privacy/ )

### viii. Cookies in Use

| | |
|---|---|
| **_sp_root_domain_test** | GB Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator. **Expires immediately or as soon as the user closes their browser tab or window. Statistics** |
| **_snow_ses.#** | GB Used by Snowplow Analytics to track how users are browsing and engaging with a website. **Expires immediately or as soon as the user closes their browser tab or window Statistics** |
| **_snow_id.#** | GB Used by Snowplow Analytics to track how users are browsing and engaging with a website. **Expiry in 729 days Statistics** |
| **__cf_bm** | US This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website. **Expires immediately or as soon as the user closes their browser tab or window Necessary** |
| **CookieConsent** | US Stores the user's cookie consent state for the current domain. **Expires in 372 days Necessary** |
| **sp** | US ec.editmysite.com **Expires in 364 days.** Performance and analytical **Statistics** |
| **snowplowOutQueue_#_post2** | **GB statistical data on users' behaviour** on the website. Used for internal analytics by the website operator. **Persistent Statistics** |
| **sto-id-editor** | US Weebly Preserves users states across page requests. **Expires immediately or as soon as the user closes their browser tab or window Necessary** |
| **sto-id-designer** | US editmysite.com Preserves users states across page requests. **Expires immediately or as soon as the user closes their browser tab or window Necessary** |
| **is_mobile** | Default Weebly Cookie These cookies enable our web host to remember you have used our Services before, preferences you may have indicated and information you have provided to us to give you a customised experience. For example, this would include ensuring the continuity of your registration process. **Expires immediately or as soon as the user closes their browser tab or window Functional Necessary** |

The following table describes each cookie set by GA4 JavaScript tags. To learn more about the data that Analytics collects, see Safeguarding your data.

| Cookie name | Default expiration time | Description |
|---|---|---|
| _ga | 2 years | Used to distinguish users. |
| _ga_<container-id> | 2 years | Used to persist session state. |

**Last updated 5/3/2026**